



Press news –Monday the 18th of August 2008

GRAND PAVOIS 2008: DIRECT AIR SHUTTLE FROM IRELAND AND THE COUNTY OF CORK!

- ❖ **Aer Arann will propose a direct shuttle between La Rochelle and Cork until the 16th of September!**
- ❖ **Four weeks in County Cork in Ireland to win during the Grand Pavois.**

The Grand Pavois, afloat Boat Show will be held from the 10th to the 15th of September to the Port des Minimes of La Rochelle. This year, 850 exhibitors are expected on 100 000 m². 300 boats will be presented afloat on 700 presentations at the show. There will be thematic areas for all visitors. Ireland - County Cork will be the Guest of Honour Country at the Grand Pavois this year. True reference for enthusiasts, the Grand Pavois offers a unique opportunity to test the boats at sea before purchasing.

A direct air shuttle between La Rochelle and Cork!

New destination in 2008: La Rochelle currently carries out a direct air shuttle to Cork, via Aer Arann. Available since May the 24th, the airline that was supposed to stop on September the 13th at last - just after the summer holidays - was finally postponed until Tuesday September the 16th, the day after the Grand Pavois ends. Three additional days that will allow visitors and professionals to ease their travels between the two cities of the Atlantic Coast.

Aer Arann is now the leading regional airline in Ireland and the third airline serving Dublin's airport. The company runs over 600 flights per week in Ireland, United Kingdom, France, Spain, Portugal and Netherlands. Also, the number of passengers increased from 12,000 in 1999 to a projected 1.3 million in 2008, for over 40 destinations. (www.aerarann.com)

Win one-week travel in Ireland!

Four trips (flights and accommodations including breakfasts) in Ireland and to the County Cork will be win during the Grand Pavois thanks to our media partner *France Bleu La Rochelle*. If air shuttles will be provided by Aer Arann (from La Rochelle, Lorient, Nantes or Brest), accommodation will be provided by six hotels of County Cork: the Trident Hotel in Kinsale, Carrigaline Court Hotel in Carrigaline, the Inchidoney Island Lodge & Spa in Clonakilty, Garryvoe Hotel in Castlemartyr, Midleton Park Hotel & Spa in Midleton and Kingsley Hotel in Cork City.

To remember about the Grand Pavois...

Name: The Grand Pavois

Location: Port des Minimes of La Rochelle

Dates: From Wednesday the 10th to Monday the 15th of September 2008 from 10:00 to 19:00

Sponsor: Roland Jourdain and Damian Foxall

Exhibition surface: 100,000 m²

Pontoons: 3 kilometres

Boats: Over 700 boats including 300 afloat

Exhibitors: 850 international exhibitors

Visitors: + 104,000 visitors

Guest of Honour Country 2008: Ireland – County Cork

High definition copyright free pictures: Press section on www.grand-pavois.com

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